



Dani Casali Bridal



Privacy Policy 2023

The type of personal information we collect
We may collect and process the following data about you:

· **Information you give us.** You may give us information about you by filling in forms on the website mentioned above, via my online booking system or by corresponding with us by phone, e-mail or otherwise. This includes information you provide when you use our site to book a service and when you report a problem with our site. The information you give us may include your name, address, e-mail address and phone number, financial and credit card information. We also keep information given to us during your treatments such as allergies, medical information and records of treatments and patch tests.

· **Information we collect about you.** With regard to each of your visits to our site we may automatically collect the following information:

- information given to us during your treatments such as allergies, medical information and records of treatments and patch tests.
- photographs of services undertaken which could be used for marketing and promotion of services.

How we get the personal information and why we have it

Most of the personal information we process is provided to us directly by you for one of the following reasons:

- Booking a service
- Getting in contact with enquiries, queries, complaints or otherwise
- We also receive personal information indirectly, from the following sources in the following scenarios:
- Via my online booking system for purposes to contact you with vital information about upcoming treatments.

• We use the information that you have given us in order to keep you informed on services you book and ensure maximum safety to carry out treatments.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:

(a) Your consent. You are able to remove your consent at any time. You can do this by contacting me directly with details above.

(b) We have a contractual obligation.

(c) We have a legal obligation.

(d) We have a vital interest.

(e) We need it to perform a public task.

(f) We have a legitimate interest.



How we store your personal information

Your information is securely stored at 23 Longfield Road, Tring. HP23 4DG We keep all personal information for 5 years. We will then dispose your information securely by shredding and destroying paper copies.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at danicasalibridal@gmail.com if you wish to make a request.

How to complain;

If you have any concerns about our use of your personal information, you can make a complaint to us at

Dani Casali Bridal
23 Longfield Road

Tring

HP23 4DG